

BUSINESS PLAN

Date: 13th April 2017

Venue: Control room

Time: 3 pm

Introduction

A business plan is a formal statement of a set of business goals, the reasons why they are believed attainable, and the plan for reaching those goals. It may also contain background information about the organization or team attempting to reach those goals. It is a document mapping the company's future course of action and projections.

There will be two rounds. The first round will be report submission round. The teams have to come up with a presentation of their plan on the following day.

Team specification

Team participation with maximum 4 members

General Rules

- Participants are required to submit their executive summary/business plan at the time of reporting.
- A team can submit more than one business plan/idea after registration but in doing so, it must register separately for each submission. The same email-id and/or team name cannot be used for doing so.
- Once the report has been submitted, it will be accessed by a panel of experts. Their decision will be final and binding.
- Your plan must be in a format as specified by the organizing team. The format will be mailed to the registered email id.
- Each entry will be judged by multiple judges and the final scores will be normalized by proven and genuine statistical method.

Co-ordinator details

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